



**GUSTAF
FJELSTROM**

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OBJECTIVE:

Seeking a position in a vital, dynamic, and creative environment that will strengthen and refine my skills as a visual communicator.

EMPLOYMENT:

Design Reactor
6.2006-Present
Associate Creative Director

Design Reactor
5.2000-6.2006
Senior Art Director

CKS|Pictures/USWeb/CKS
4.98-5.2000
*Art Director/
Senior Art Director*

CKS|New Media/Pictures
4.96-4.98
Senior Designer

CKS Interactive
1.95 - 4.96
Designer

Responsible for creative direction, conceptualization, development, and execution of artwork and design for various new media-oriented projects including, web, disk-based, and kiosk applications. Also responsible for generating concepts, storyboards, comps, final artwork, and animation for motion graphics based applications.

Key projects/clients include:

AMD, Apple, Sun, HP, Cisco, Gateway, Universal, Warner Bros., Disney, Microsoft, Time Warner, Sony, CNBC, Compaq, Playskool/Hasbro, Mastercard, Visa, AT&T, American Greetings, US Robotics, Compaq, Globalstar

SELECT AWARDS:

Telly Awards: 2007 Silver Winner
(AMD "The One")
Horizon Interactive Awards: Gold
(AMD Virtual I.T. Experience)
Webby: Official Honoree
(AMD Online Event)
CA Magazine Interactive Awards Annual 2001
(Apple in store demo)
How Magazine Interactive Design Competition 2000
(Apple ibook in-store demo)
One Show Interactive Merit Award 2000
(Apple in store demo)
CA Magazine Interactive Awards Annual 2000
(Apple in store demo)

EDUCATION:

San Jose State University
8.89-12.95
B.S. in Graphic Design - Illustration Concentration

SKILLS:

Computer:
Extensive experience and extreme proficiency in Macintosh environments:
Photoshop, Illustrator, After Effects, Go-Live, In-Design, Digital Performer, Peak, Reason.
Functional knowledge/understanding of programming and authoring technologies:
CSS, HTML, XHTML, PHP, Flash

Illustration:
Freelance illustration focusing on conceptual/editorial content, magazines, book covers
(client list available upon request)

OTHER:

Partner/Creative Director, Botched Records - independent record label, experience as a performing/recording musician, music production for new media and film, including composition, recording, editing, and sound design